
DUBAI WRITER'S RETREAT

3N4D | 2019 | 18-21 October

IS THIS FOR YOU?

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Are you a writer lost under life's load or perhaps your inner voice has been too critical for you to finish your writing project?

Are you the one full of ideas but have no time to write?

Then this escape is just for you. You get to brainstorm that idea which has been gnawing you, amidst a breathtaking environment for you to realign yourself with your soul. [Press Coverage of March Session](#) in Kangra Valley, Himalayas.

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KEY HIGHLIGHTS?

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- Get a chance to have your opening reviewed by industry's stalwarts
- Brainstorm with best-in-class industry experts
- Free to take part in work-room nuggets -Developing Author Essentials - your 'Author Branding' kit
- Dedicated six hours a day writing in inspirational surrounding
- Gain a truly motivating experience that you will cherish for a long time!



AN EXOTIC RETREAT EXPERIENCE

Get cajoled by the modern vibe of this young and vibrant city. Ideate at the [highest restaurant in the world](#) - At.Mosphere at [Burj Khalifa](#). Get swayed and brainstorm on a yacht. Get immersed in a workshop in the desert over Sheesha. Unlock your inner creativity in the lap of luxury.

Don't miss out. Be one of the ten exclusive writers to experience a unique Writer's Retreat.

An unconventional workshop on building your author brand in the desert, brainstorming in a multi-cultural environment with local authors/poets by the sea, plus time to write on your own! Join us for your writing escape. This will be an eclectic experience combining quality writing time, insightful feedback and interactive sessions with industry stalwarts, the spirit of Dubai, the craft of the locals along with delicious Arabic and International food. Interact with other local writers on their journey and published authors over informal evening drinks or morning walks and brainstorm about your work-in-progress or your finished manuscript.



Exclusive Availability

We have limited the number of participants for a unique intensive experience and to have a real interaction. Send in your details to be accepted to the program. A maximum of 10 writers will be accepted!

Book Your Spot Today!

Inclusions:

Basics:

- Accommodation for the members in single rooms
- Meals - 3 Breakfasts, 1 Lunch, 3 Dinners

Activities:

- Morning creative meditation session
- **One-on-one feedback** from Premanka Goswami
- Session with Premanka Goswami on how to increase chances of publication
- One **Brainstorming session on a Yacht / at the beach** (Weather dependent)
- **Workshop in the desert** - with Desert Safari with Dune bashing, Henna painting, Belly dance, Tanoura dancing, Fire dance show, Hubbly Bubbly shisha
- Workroom nuggets on building your Author platform, How to Awaken your Muse



RETREAT PROGRAM

18 -21 October 2019

Day 1 - Friday, 18 October 2019

You arrive by evening.

Attend **'How to Awaken your muse'** or Free writing time in your room

Mingle with other participants over dinner

11pm - 1.30 am - Drinks in the sky*. **Ideate in the highest lounge in the world..**

Day 2 - Saturday, 19 October 2019

Breakfast by 9.30 a.m.

Session on **'How to increase your chances to get published'** by Sr. Commissioning Editor of Penguin India, Premanka Goswami.

'How to Edit your work - Self-editing guide' - Deeba

One-on-one feedback from Sr. Commissioning Editor of Penguin India, Premanka Goswami.

Lunch

3-6pm -Free Writing Time

7 pm - Brainstorming in a multi-cultural environment with **local authors and poets** by the **sea or on a yacht** (weather permitting).

RETREAT CURATOR



The curator of this retreat is Deeba Salim Irfan, founder of the portal for writers -TheWriteScene.com and the founder of the First International **Young Author Awards** for traditionally published authors under the age of 30.

She is also an author of a women's fiction novel, 'Urma' which has been translated into Urdu and nominated for an award. Her collection of poetry in the format of a coffee-table book, 'Charcoal Blush' won Book Excellence Award in Canada. Her next books at the edit stage are - '355 Days' and 'Will Time Find Us?'

She is an MBA with over two decades of experience in advertising and has been at the helm of many top brands and strategized the launch and building of many household brands.

After a long and successful stint, she decided to follow her passion for writing and helping authors build their 'Author Brand.'

'It's time to invest in our souls. To interact and help build each other up!' - Deeba Salim Irfan

Contact: retreat@thewritescene.com

Day 3 - Sunday, 20 October 2019

Breakfast by 9.30 a.m.

Exclusive time to write in your room and manage your lunch.
3 pm. leave hotel in 4x4 cars. Drive to a desert camp.

Unconventional Workshop with Deeba **on different aspects of building your Author Brand and Platform** followed by entertainment and barbecue dinner and drive back to hotel by 9.30 pm.

10-12 midnight - Time on your own to write or see the city

Day 4 - Monday, 21 October 2019

8 - 8.30 am Breakfast

8.30 - 11.30 - Time for you to write

12 noon - Leave for home with loving memories and an enriched mind.

(P.S.: Depending upon the stage of your own writing journey, you are free to attend the literary sessions or use that time to writing on your own, in your room or explore the city to enhance your writing.)

Links on YouTube to Previous Retreat in Kangra Valley, Himalayas:

[Feedback of a few participants](#)

[Glimpses of the retreat](#)

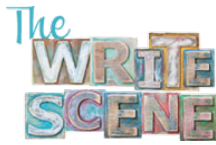
GUEST INTERACTIONS

Premanka Goswami

Sr. Commissioning Editor, Literary Division at Penguin Random House, India.

He is the **Winner of 'Editor of the Year'** by PublisherNext for 2018.





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REGISTER TODAY

How to save your spot

Send an email on retreat@thewritescene.com with a profile of what you are writing to get accepted. Upon confirmation mail, you will have to deposit the 100% advance amount to secure your seat.

Retreat Costs:

- ❖ Before 1st August 2019
USD 1000 / AED 3680 / INR 73,600
- ❖ After 1st August 2019
USD 1300 / AED 4784 / INR 95,680

Inclusion -

All literary interactions as per program outline and room cost,
3 breakfasts, 1 lunch and 3 dinners

Exclusions-

Travel to and from Dubai
Sightseeing and any other individual activities
All Alcoholic Drinks

*** : Self paid**

How To Reach: If you are joining us from Outside United Arab Emirates - Fly into Dubai

Venue: 4* Hotel, Dubai

Payment:

Non-refundable -100% advance payment for reserving your spot.

First come first serve - for 10 participants only.

Bank Transfer Details:

Account name: Deeba Salim

Account No: 0381 126808001

Bank: RAKBANK (Mirdif Branch), Dubai, UAE.

IBAN: AE14 0400 0003 8112 6808 001

SWIFT CODE: NRAKAEAK